Racial Justice and Standardized Educational Testing

Young people of color, particularly those from low-income families, have suffered the most as the explosion of high-stakes standardized testing in U.S. public education has undermined equity and school quality. Positive assessment alternatives that will help these students and their schools do exist. They must be fought for and won in the policy arena.

Decades of research demonstrate that African American, Latino and Native American students, as well as students from some Asian groups, experience the following problems with high-stakes testing, from early childhood through college entrance:

- They disproportionately fail state or local high school graduation exams. Those tests provide no social or educational benefit. They do not improve college or employment readiness. Not having a diploma leads to higher rates of unemployment and imprisonment and lower rates of forming stable families.

- Students in these groups are more likely to be held back in grade because of low test scores. Grade retention produces no long-term academic benefits; it undermines self-esteem and doubles the likelihood of dropping out. Boys are subject to this damage more often than are girls.

- Because, on average, students of color score lower on college admissions tests (SAT and ACT), many capable youth are denied entrance or access to so-called "merit" scholarships, contributing to the huge racial gap in college enrollments and completion.

- Schools at times suspend, expel, "counsel out" or otherwise remove students with low scores in order to boost school results and escape test-based sanctions mandated by the federal government's "No Child Left Behind" law, at great cost to the youth and ultimately society.

- As Claude Steele and his colleagues have demonstrated, "stereotype threat" increases the likelihood that students of color will have inaccurately low scores. Stereotype threat means that students who are aware of racial and gender stereotypes about their group’s intellectual ability score lower on standardized tests perceived to measure academic aptitude. In effect, the use of high-stakes testing in an overall environment of racial inequality perpetuates that inequality through the emotional and psychological power of the tests over the test-takers.

- High stakes testing causes additional damage to the many students of color who are English language learners. The tests are often inaccurate for ELLs, leading to misplacement or retention. ELLs are, alongside students with disabilities, those least likely to pass graduation tests.

- African Americans, especially boys, are disproportionately placed or misplaced in special education, frequently based on test results. These programs often fail to fully educate them.
In addition to direct individual harm, high-stakes testing is far more likely to lower the quality of curriculum, instruction and school climate in schools serving children of color:

- Facing high-stakes test-based accountability under NCLB and state laws, schools narrow curriculum by reducing or dropping untested subjects. The law promotes teaching to the mostly multiple-choice state tests, focusing one-sidedly on rote skills and ignoring higher-level thinking. The impact is greater in schools that serve low-income youth, particularly students of color.\textsuperscript{ix}

- Testing leads to standardized instruction that ignores individual differences, needs and cultural variations, such as through "scripted curriculum." One size fits few, and that one size takes as its norm white, middle to upper class experiences and cultural practices.\textsuperscript{x}

- The focus on tests and the fear that "some students" will bring down scores contributes to a stressful, often hostile school environment. This produces student behaviors that schools use to justify "zero tolerance" and other oppressive measures. Schools then unnecessarily expel or suspend students, making students more likely to drop out.\textsuperscript{xi}

The damage created by high-stakes testing compounds rather than ameliorates the huge inequities caused by poverty and continuing racism. However, solutions to these problems exist. Organizations and individuals must work to bring about these changes:

1. Congress must address the structural and resource inequities that plague communities with high concentrations of low-income students, most intensely those of color. This means providing adequate school resources and addressing the intertwined consequences of poverty and racism that make it very difficult for most students to reach high levels of success in school.

2. Congress must overhaul ESEA/NCLB. (The current version of NCLB is the Elementary and Secondary Education Act, ESEA.) It must end high-stakes uses of tests to evaluate schools and districts. Standardized test scores should be one minor factor in evaluating school status and progress.\textsuperscript{xii} Congress also must reject the Department of Education's policy of pressuring states to use test scores to evaluate teachers and principals. Tests should be only a minor factor in staff evaluations. States and districts must then follow suit.

3. States and districts must end high-stakes uses of standardized tests. No student should be held back, denied a diploma or placed in an academic track based on a test score. If used, tests should be only a minor factor, while the various tests must be improved.\textsuperscript{xiii}

3. Colleges and universities can go test-score optional. Nearly 830 accredited, four-year institutions already have. The rest should, and graduate schools need to adopt the same approach.\textsuperscript{xiv}

5. Congress and the states must support proven positive forms of assessment coupled with professional development that enables effective uses of such assessments. In addition, they must provide supports for ensuring schools are hospitable, engaging, supportive and academically challenging for all their students.\textsuperscript{xv}
References


